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Arts Portfolio Wales Organisations Survey 2017/18: Key Findings from 1st October 2017 to 31st March 2018

Introduction

This report summarises the findings for the second half of the 2017/18 Arts Portfolio Wales Organisations survey. The APW survey is a bi-annual survey of all Arts Council of Wales APW funded clients who are required to complete the survey as part of their funding agreement. There are currently 67 clients in receipt of funding.

The survey primarily collects data on the number of arts events run and attendances made to these activities. The survey also collects data on a number of 'Protected Characteristics' groups. The Equality Act 2010 means that Arts Council of Wales has a legal responsibility to ensure that anyone working as an employee for, or using a service provided by, an arts organisation in receipt of our funding is treated fairly. The protected characteristics include: disability, gender re-assignment, pregnancy and maternity, race, religion or belief, sexual orientation, age (over 50s and children and young people). We also collect data on families and Welsh speakers. These protected groups are examined for both those attending and participating in the arts, and those working within the arts sector. A detailed breakdown of activity for each of the protected groups will be included in the next data release, due for publication in October 2018.

Key results for the second half of the 2017/18 year: 1st October 2017 to 31st March 2018

(Please refer to Tables 1, 2, 3 & 4 on pages 3 & 4)

During the six month period (1st October to 31st March 2018):

- Arts Portfolio Wales Organisations delivered a total of 12,824 arts events during the six month period which generated attendances of 1.99 million.
- The events delivered during this time include 242 exhibitions of visual arts and craft, 8,987 film screenings, 1,445 performances by touring companies and 2,150 performances at presenting venues.
- The highest levels of attendances were made to exhibitions of visual arts and crafts which received 913,529 attendances. Performances at presenting venues attracted 514,478 attendances, 304,788 attendances were made to performances by touring companies and 255,755 attendances were made to film screenings.

Table 1

| Attendance | 1 st October 2017 to 31 st March 2018 | |
|-----------------------------------|---|------------------|
| | Events | Attendances |
| Exhibitions | 242 | 913,529 |
| Film Screenings | 8,987 | 255,755 |
| Performances by Touring Companies | 1,445 | 304,788 |
| Performances at Presenting Venues | 2,150 | 514,478 |
| Total Attendances | 12,824 | 1,988,550 |

Source: Arts Portfolio Wales Survey

Base: 67 organisations

- 33,721 participatory arts sessions were delivered, with 451,284 attendances to these workshops.
- Of the total participatory art sessions delivered, 22,548 were specifically for children and young people, while 11,173 were delivered as general participatory sessions.
- There were 305,978 attendances made to participatory sessions targeted at children and young people, while general participatory activity sessions generated attendances of 145,306.
- Of all the participatory activity sessions, 3,660 were targeted at those in the protected characteristics group, with attendances at these sessions totalling 59,227.

Table 2

| Participation | 1 st October 2017 to 31 st March 2018 | |
|--------------------------------|--|--|
| | Sessions | Attendances at Participatory events |
| Children & Young People | 22,548 | 305,978 |
| General Participatory Activity | 11,173 | 145,306 |
| Total Participation | 33,721 | 451,284 |

Source: Arts Portfolio Wales Survey

Base: 67 organisations

Table 3

| Attendance – Events targeted at people in the Protected Characteristics groups | 1 st October 2017 to 31 st March 2018 | |
|--|---|----------------|
| | Events | Attendances |
| Exhibitions | 8 | 117,100 |
| Film Screenings | 5,001 | 114,054 |
| Performances by Touring Companies | 354 | 63,943 |
| Performances at Presenting Venues | 425 | 74,642 |
| Total Attendances | 5,788 | 369,739 |

Source: Arts Portfolio Wales Survey
 Base: 67 organisations

Table 4

| Participation – Sessions targeted at people in the Protected Characteristics groups | 1 st October 2017 to 31 st March 2018 | |
|---|---|-------------------------------------|
| | Sessions | Attendances at Participatory events |
| Children & Young People | 913 | 20,873 |
| General Participatory Activity | 2,747 | 38,354 |
| Total Participation | 3,660 | 59,227 |

Source: Arts Portfolio Wales Survey
 Base: 67 organisations

Key Results for the full year 1st April 2017 to 31st March 2018

(Please refer to tables 5, 6, 7 and 8 on pages 6 and 7)

- In 2017/18 a total of 22,381 events were run, generating attendances of 3.8 million, as well as 58,955 participatory arts sessions, resulting in 839,373 attendances.

Attendance

- The events delivered during this time include 490 exhibitions of visual arts and craft, 14,959 film screenings, 3,907 performances at presenting venues and 3,025 performances by touring companies.
- Over 1.89 million attendances were made to exhibitions of visual arts and crafts. 916,228 were made to performances at presenting venues. A total of 546,615 attendances were made to performances by touring companies and 446,334 attendances were made to film screenings.
- 39.4% of events were targeted at those in the protected characteristics groups, and attendances at these events make up just under a fifth (18.8%) of all attendances.

Table 5

| Attendance | 2016/17 | | 2017/18 | | % Change | |
|-----------------------------------|---------------|------------------|---------------|------------------|-------------|-------------|
| | Events | Attendances | Events | Attendances | Events | Attendances |
| Exhibitions | 488 | 1,761,625 | 490 | 1,898,168 | 0.4 | 7.8 |
| Film Screenings | 15,468 | 580,351 | 14,959 | 446,334 | -3.3 | -23.1 |
| Performances by Touring Companies | 3,131 | 900,654 | 3,025 | 546,615 | -3.4 | -39.3 |
| Performances at Presenting Venues | 4,939 | 915,316 | 3,907 | 916,228 | -20.9 | 0.1 |
| Total Attendances | 24,026 | 4,157,946 | 22,381 | 3,807,345 | -6.8 | -8.4 |

Source: Arts Portfolio Wales Survey

Table 6

| Attendance – Events targeted at people in the Protected Characteristics groups | 2016/17 | | 2017/18 | | % Change | |
|--|--------------|----------------|--------------|----------------|--------------|-------------|
| | Events | Attendances | Events | Attendances | Events | Attendances |
| Exhibitions | 54 | 228,011 | 22 | 239,910 | -59.3 | 5.2 |
| Film Screenings | 3,181 | 133,608 | 7,191 | 187,537 | 126.1 | 40.4 |
| Performances by Touring Companies | 668 | 83,744 | 994 | 197,026 | 48.8 | 135.3 |
| Performances at Presenting Venues | 493 | 75,771 | 609 | 92,436 | 23.5 | 22.0 |
| Total Attendances | 4,396 | 521,134 | 8,816 | 716,909 | 100.5 | 37.6 |

Source: Arts Portfolio Wales Survey

Participation

- There were 37,678 participatory sessions targeted at children and young people, and these participatory sessions resulted in 534,309 attendances.
- In total there were 21,277 sessions run as general participatory activity, not targeted at children and young people. These general participatory arts sessions generated 305,064 attendances.

Table 7

| Participation | 2016/17 | | 2017/18 | | % Change | |
|--------------------------------|---------------|-------------------------------------|---------------|-------------------------------------|-------------|-------------------------------------|
| | Sessions | Attendances at Participatory events | Sessions | Attendances at Participatory events | Sessions | Attendances at Participatory events |
| Children & Young People | 37,953 | 633,729 | 37,678 | 534,309 | -0.7 | -15.7 |
| General Participatory Activity | 26,105 | 469,707 | 21,277 | 305,064 | -18.5 | -35.1 |
| Total Participation | 64,058 | 1,103,436 | 58,955 | 839,373 | -8.0 | -23.9 |

Source: Arts Portfolio Wales Survey

- Of all the participatory activity 11.4% (6,738) of sessions were targeted at those in protected characteristics groups, and 12.6% (105,615) of all attendances were made to these activities

Table 8

| Participation – Sessions targeted at people in the Protected Characteristics groups | 2016/17 | | 2017/18 | | % Change | |
|---|--------------|-------------------------------------|--------------|-------------------------------------|--------------|-------------------------------------|
| | Sessions | Attendances at Participatory events | Sessions | Attendances at Participatory events | Sessions | Attendances at Participatory events |
| Children & Young People | 2,620 | 39,840 | 2,038 | 38,479 | -22.2 | -3.4 |
| General Participatory Activity | 4,923 | 97,291 | 4,700 | 67,136 | -4.5 | -31.0 |
| Total Participation | 7,543 | 137,131 | 6,738 | 105,615 | -10.7 | -23.0 |

Source: Arts Portfolio Wales Survey

Welsh Language

(Please refer to tables 9a and 9b)

- Of all the events run by Arts Portfolio Wales Organisations, 1,094 were run through the medium of Welsh in 2017/18, which is the equivalent of 4.9% of all events. 111,620 attendances were made to these events, representing 2.9% of all attendances.
- In terms of participatory activity, 10.8% of all sessions (6,361) were run in Welsh. These sessions received 123,044 attendances in total - 14.7% of all attendances at participatory sessions.

Table 9a

| Welsh Language Attendances | 2016/17 | | 2017/18 | | % Change | |
|-----------------------------------|--------------|-----------------------|--------------|-----------------------|------------|-----------------------|
| | Events | Attendances at events | Events | Attendances at events | Events | Attendances at events |
| Film Screenings | 244 | 6,729 | 33 | 2,573 | -86.5 | -61.8 |
| Performances by Touring Companies | 360 | 40,613 | 623 | 51,785 | 73.1 | 27.5 |
| Performances at Presenting Venues | 470 | 53,711 | 438 | 57,262 | -6.8 | 6.6 |
| Totals | 1,074 | 101,053 | 1,094 | 111,620 | 1.9 | 10.5 |

Source: Arts Portfolio Wales Survey

Table 9b

| Welsh Language Participation | 2016/17 | | 2017/18 | | % Change | |
|--------------------------------|--------------|----------------|--------------|----------------|--------------|--------------|
| | Sessions | Attendances | Sessions | Attendances | Sessions | Attendances |
| Children and Young People | 3,857 | 137,911 | 2,959 | 85,765 | -23.3 | -37.8 |
| General Participatory Activity | 6,116 | 53,709 | 3,402 | 37,279 | -44.4 | -30.6 |
| Totals | 9,973 | 191,620 | 6,361 | 123,044 | -36.2 | -35.8 |

Source: Arts Portfolio Wales Survey

Families

(Please refer to table 10a and 10b)

- 11.8% (2,651) of all events run by Arts Portfolio Wales Organisations were targeted at families and attendance to these events accounted for 12.2% (466,129) of all attendances.
- Participatory sessions targeted specifically at families made up of 2.7% (1,567) of all participatory sessions and 7.9% (66,317) of all attendances to these sessions.

Table 10a

| Attendance events targeted at Families | 2016/17 | | 2017/18 | | % Change | |
|--|--------------|-----------------------|--------------|-----------------------|--------------|-----------------------|
| | Events | Attendances at events | Events | Attendances at events | Events | Attendances at events |
| Exhibitions | 11 | 87,629 | 9 | 136,504 | -18.2 | 55.8 |
| Film Screenings | 1,827 | 103,138 | 1,257 | 56,685 | -31.2 | -45.0 |
| Performances by Touring Companies | 657 | 217,880 | 921 | 162,859 | 40.2 | -25.3 |
| Performances at Presenting Venues | 510 | 104,493 | 464 | 110,081 | -9.0 | 5.3 |
| Totals | 3,005 | 513,140 | 2,651 | 466,129 | -11.8 | -9.2 |

Source: Arts Portfolio Wales Survey

Table 10b

| Participation Sessions targeted at Families | 2016/17 | | 2017/18 | | % Change | |
|---|--------------|---------------|--------------|---------------|--------------|--------------|
| | Sessions | Attendances | Sessions | Attendances | Sessions | Attendances |
| Total Participation | 3,002 | 78,187 | 1,567 | 66,317 | -47.8 | -15.2 |

Source: Arts Portfolio Wales Survey

Employment

(Please refer to table 11)

- During 2017/18 there were 5,046 people employed within Arts Portfolio Wales organisations. Excluding volunteers, 3,685 people were employed. This means that volunteers account for just over a quarter (27.0%) of the workforce. Of those employed within these organisations, 31 were trainees.
- 49.4% (1,820) of those in paid employment were on a casual contract, 1,186 (32.2%) were employed full time and 406 (11%) were employed part-time. A further 273 employees were reported to be on zero hour contracts.
- In total, Arts Portfolio Wales Organisations employed 968 Welsh speakers, 123 people from a BAME group and 181 disabled people. 850 employees are aged 50 years and over.
- There were 663 members sitting on boards of management. More men (349); than women (314) were board members.

Table 11

| Employment | 2016/17 | 2017/18 | % Change |
|--|----------------|----------------|-----------------|
| Total Number of Employees including Volunteers | 5,222 | 5,046 | -3.4 |
| Total Number of Employees excluding Volunteers | 3,937 | 3,685 | -6.4 |

| | | | |
|---------------------------|-------|-------|-------|
| Total Male Employees | 1,998 | 1,982 | -0.8 |
| Total Female Employees | 2,823 | 2,791 | -1.1 |
| Total Full Time Employees | 940 | 1,186 | 26.2 |
| Total Part Time Employees | 430 | 406 | -5.6 |
| Total Volunteers | 1,285 | 1,361 | 5.9 |
| Total Casual Staff | 2,166 | 1,820 | -16.0 |
| Total Zero Hour Contracts | 401 | 273 | -31.9 |

| Trainees | 2016/17 | 2017/18 | % Change |
|--------------------------|----------------|----------------|-----------------|
| Total number of Trainees | 37 | 31 | -16.2 |
| Total Male Trainees | 22 | 16 | -27.3 |
| Total Female Trainees | 15 | 15 | 0.0 |

| Protected Characteristics | 2016/17 | 2017/18 | % Change |
|--|----------------|----------------|-----------------|
| Total number of disabled employees | 102 | 181 | 77.5 |
| Total number of BAME employees | 159 | 123 | -22.6 |
| Total number of LGB employees | 134 | 133 | -0.7 |
| Total Older Person employees | 729 | 850 | 16.6 |
| Total Employees with Specific religious beliefs | 202 | 230 | 13.9 |
| Total Women who are pregnant or on maternity leave | 40 | 42 | 5.0 |
| Total transgender employees | * | * | * |

| Welsh Speakers | 2016/17 | 2017/18 | % Change |
|--|----------------|----------------|-----------------|
| Total number of Welsh Speaking employees | 1,278 | 968 | -24.3 |

Source: Arts Portfolio Wales Survey

*indicates cells have been suppressed to protect confidentiality

| Board of Management | 2016/17 | 2017/18 | % Change |
|--|----------------|----------------|-----------------|
| Total number of members of board of management | 696 | 663 | -4.7 |
| Total number of men on boards of management | 399 | 349 | -12.5 |
| Total number of women on boards of management | 297 | 314 | 5.7 |
| Total number of disabled people on boards of management | 17 | 16 | -5.9 |
| Total number of people from a BAME background on boards of management | 12 | 13 | 8.3 |
| Total number of LGB members on boards of management | 16 | 19 | 18.8 |
| Total number of Older people on boards of management | 377 | 407 | 8.0 |
| Total number of people with specific religious beliefs on boards of management | 27 | 20 | -25.9 |
| Total number of pregnant women on boards of management | 6 | 0 | -100.0 |
| Total number of transgender people on boards of management | * | * | 0.0 |

| Welsh Speakers | 2016/17 | 2017/18 | % Change |
|---|----------------|----------------|-----------------|
| Total number of Welsh Speaking on boards of management | 222 | 212 | -4.5 |

Source: Arts Portfolio Wales Survey

*indicates cells have been suppressed to protect confidentiality

Frequency

This survey is conducted every 6 months.

Terms and Definitions

Participation is defined as active involvement in the arts, such as attending workshops, classes or rehearsals.

Attendance is defined as experiencing the arts as an audience member.

The number of **attendances** represents the total number of audience visits or the number of participations. That is they are not unique visits; an individual can attend or participate more than once.

A participatory **session** is defined as a half day or less.

General participatory activity sessions are available to all.

Protected Characteristics include the following groups of people: disabled people, people from a BAME background, children and young people, lesbian, gay or bisexual people, pregnant women and new mothers, people with specific religious beliefs, transgender people as defined by the Equality Act 2010. The groups are not mutually exclusive and therefore people can be included in more than one group.

Presenting venues is a term used to include theatres, arts centres, concert halls or other spaces where arts performances are presented.

A **touring company** produces a show (drama, dance, music, etc.) for performance at a venue or a range of venues.

Children and young people are defined as those aged under 26 years.

Further Information

If you have any comments or queries on this data release or if you would like to be added to our regular users list then please contact our Research and Evaluation Team: research@arts.wales or go to our website: www.arts.wales

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Next Update

Detailed analysis of the full year's results will be available in October 2018.